



Goliath Consulting Group Announces Addition of Two Industry Giants

Industry masters, Art McCurry and Don Moore have joined Goliath Consulting Group. With them, they bring extensive backgrounds in restaurant operations, training, brand building, strategic planning and innovation. Mr. McCurry spent 30 years with McDonald's USA and will lead GCG in restaurant operations and training. Mr. Moore brings his vast business consulting background, of 20 years, and comes to the table with a broad range of experience. His capabilities include brand building, market innovation, communications and strategic planning.

([PRWEB](#)) June 16, 2010 -- This week, the Goliath Consulting Group announced Art McCurry has joined their firm as Vice President of Operations and Training. Additionally, Don Moore has been added as Vice President of Business Strategy and Innovation. Together, with GCG's current leadership, they make GCG an even more formidable industry presence.

With over 30 years experience, McCurry has a demonstrated, national-level skill in covering restaurant operations, training, franchising, project management and business strategy for McDonald's USA. "The addition of Art McCurry and Don Moore to the Goliath Consulting team strengthens our strategic planning, marketing and operations consulting services. Their contributions will be a feather in the cap of GCG," says Founder and President, Goliath Consulting Group

At the Goliath Consulting Group, McCurry will be responsible for working with clients, strategically facilitating their steady and positive progress to their goals. Mapping operations for process improvement, strategic planning and developing training systems, will be a mere sample of tools in his consulting arsenal.

Goliath Consulting Group is Atlanta's premier management consulting firm. Their spheres of expertise range from restaurant industry marketing and business strategy, to operations, training and supply chain management.

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